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Snehdeep Aggarwal
 Founder/Chairman, Bhartiya Group

Love of Leather

Driven by a love of enterprise, **SNEHDEEP AGGARWAL** ignored his parents' advice to take up a job and started his own company instead. With ₹5,000 borrowed from his parents he began exporting carpets to Germany. In 1987 he diversified into leather exports. Today, his Bhartiya Group, is worth ₹1,000 crore and is India's largest leather exporter, supplying products to over 60 global brands including Zara, Mango, Hugo Boss, Guess and Levi's. Having set up a design studio in Milan, Italy, and factories in China and Chennai, Aggarwal now has plans to launch his own leather accessories brand. He has also ventured into real estate through a 125-acre integrated township outside Bangalore. He set up the country's first leather special economic zone near Chennai as well, where leather products and accessories are made and exported globally. Aggarwal love to travel. "I love walking through the streets of Europe. I derive a lot of my inspiration from watching how ordinary people live and work," he says.

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